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Kellogg
SEED COMPANY
MILWAUKEE 1, WIS.

MARKET QUOTATIONS

Lawn Grass Seed

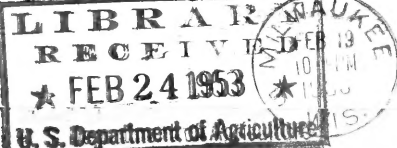
Highway and Turf

Grasses, Fertilizers

Peat Moss, Seeders, Weed Killers

Insecticides, Fungicides

and Seed Disinfectants



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SEED COMPANY

MILWAUKEE 1,
WISCONSIN

ESTABLISHED 1918

PHONE: DAly 8-0373

322 EAST FLORIDA STREET

WHOLESALE PRICE LIST

FEBRUARY 12, 1953

LAWN SEED MIXTURES

RAINBO LAWN and SHADE GRASS seed mixtures are "Chem-Coated" with Du Pont's "Arasan" a non-poisonous fungicide. Seed treated in this way prevents rotting and seedling blight—thus increasing the stand of the grass up to 46%.

RAINBO

Contains Kentucky Bluegrass, Creeping Red Fescue, Meadow Fescue and Colonial Bentgrass.

Chem-Coated

PER 100 POUNDS	
1 pound can (25 & 50 per carton).....	\$80.00
5 pound bag (10 per bundle).....	78.00
25 pound bag.....	75.50
50 pound bag.....	75.25
100 pound bag.....	75.00

RAINBO SHADE

Contains Chewings Fescue, Roughstalk Bluegrass, Kentucky Bluegrass, Red Top, and Perennial Ryegrass.

Chem-Coated

PER 100 POUNDS	
1 pound can (25 & 50 per carton).....	\$75.00
5 pound bag (10 per bundle).....	73.00
25 pound bag.....	70.50
50 pound bag.....	70.25
100 pound bag.....	70.00

BLUEMOUND

Contains Kentucky Bluegrass, Red Fescue, Meadow Fescue and Red Top.

PER 100 POUNDS	
1 pound carton (25 & 50 per carton).....	\$58.00
5 pound bag (10 per bundle).....	57.00
25 pound bag.....	54.50
50 pound bag.....	54.25
100 pound bag.....	54.00

GREENDALE

Contains Kentucky Bluegrass, Red Top, Timothy, Annual Ryegrass and White Clover.

PER 100 POUNDS	
3 pound bag (20 per bundle).....	\$40.00
5 pound bag (10 per bundle).....	40.00
50 pound bag.....	37.25
100 pound bag.....	37.00

STAR

Contains Kentucky Bluegrass, Meadow Fescue, Timothy, and Annual Ryegrass.

PER 100 POUNDS	
100 pound bag.....	\$29.00

WHITE CLOVER

PER 100 POUNDS	
½-lb. box.....	\$72.00
1-lb. box.....	71.00

ASTORIA BENTGRASS

PER 100 POUNDS	
1-lb. bag.....	\$110.00

SEASIDE BENTGRASS

PER 100 POUNDS	
1-lb. bag.....	\$108.00

KENTUCKY BLUEGRASS

PER 100 POUNDS	
1-lb. bag.....	\$87.00
5-lb. bag.....	85.00

TURF GRASSES and WHITE CLOVER

KENTUCKY BLUEGRASS

PER 100 POUNDS	
Rainbo Brand.....	\$65.00
Extra Fancy.....	75.00

ROUGHSTALK BLUEGRASS (Poa Trivialis)

PER 100 POUNDS	
Fancy Imported.....	\$46.00

RED TOP

PER 100 POUNDS	
Rainbo Brand.....	\$54.00
Extra Fancy.....	57.00

ANNUAL RYEGRASS

PER 100 POUNDS	
Domestic.....	\$11.50

PERENNIAL RYEGRASS

PER 100 POUNDS	
Certified-Blue Tag.....	\$18.50

CHEWING FESCUE

PER 100 POUNDS	
Domestic.....	\$64.00

CREEPING RED FESCUE

PER 100 POUNDS	
Domestic.....	\$59.00
Imported.....	56.00

MEADOW FESCUE

PER 100 POUNDS	
Domestic.....	\$24.00

ASTORIA BENTGRASS

PER 100 POUNDS	
Certified.....	\$95.00

HIGHLAND BENTGRASS

PER 100 POUNDS	
Not Certified.....	\$73.00

SEASIDE BENTGRASS

PER 100 POUNDS	
Certified.....	\$93.00

WHITE CLOVER

PER 100 POUNDS	
Fancy.....	\$56.00
Choice.....	52.00
Mixing Grade.....	46.00

MERION BLUEGRASS

PER 100 POUNDS	
Domestic.....	\$450.00

TIMOTHY

PER 100 POUNDS	
Rainbo Brand.....	\$19.25

CANADA BLUEGRASS

PER 100 POUNDS	
Rainbo Brand.....	ask



ESTABLISHED 1918

SEED COMPANY

PHONE: DAly 8-0373



MILWAUKEE 1, WISCONSIN

322 EAST FLORIDA STREET

WHOLESALE PRICE LIST

We quote today's prices subject to market change, for prompt shipment, F.O.B. Milwaukee, gross weight, bags included at no extra cost. In quantities less than a full bag, prices will be slightly higher. Terms — net cash.

It is unnecessary for a dealer to secure a Wisconsin Seedsman license to resell seeds quoted in this list in the original packages bearing our Permit No. 1640.

DISCLAIMER: KELLOGG SEED COMPANY warrants to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further warranty, expressed or implied.

HIGHWAY GRASSES and CLOVERS

We are in a position to furnish Domestic Ryegrass, Red Top, Timothy, Alsike Clover, White Clover and Kentucky Bluegrass seed which will meet the specification requirements of the Wisconsin State Highway Commission. We will mix and blend these grasses and clovers if you so desire — otherwise they would be shipped individually.

WRITE FOR PRICES.

DU PONT SOIL CONDITIONER W

Improves soil structure — benefits plant growth. Use at rate of 1 ounce per gallon of water, applied to 12 sq. ft. of worked up soil.

SIZE	DEALER PRICE PER DOZEN	SUGGESTED RETAIL PRICE (EA.)
4-oz. can (12 per case)	\$10.00	\$1.25
8-oz. can (6 per case)	15.60	1.95
2-lb. can (4 per case)	54.00	6.75

SEEDERS & FERTILIZER SPREADERS

A complete line of spreaders for use by landscape and home owners.

	DEALER PRICE
18-inches wide — No. 25 Home Lawn Distributor	\$ 7.75
18-inches wide — No. 30 Home Lawn Distributor	9.75
24-inches wide — M-241 Perfect Distributor	25.50
36-inches wide — M-361 Perfect Distributor	35.50
36-inches wide — M-361 SD Perfect Distributor	48.00

PREMIER PEAT MOSS

CERTIFIED IMPORTED HORTICULTURAL
For lawns, trees, shrubs, flower and vegetable gardens.

GENUINE CANADIAN AND GERMAN

	DEALER PRICE PER CASE
Mammoth (gardener's size)	\$4.40
Super	4.05
Handy	3.10
Chubby	1.15

PREMIER — NURE

A good organic fertilizer with a peat moss base.

	DEALER PRICE
5-lb. bags (12 per case)	\$4.80 per doz.
50-lb. bags	1.85 each
100-lb. bags	3.35 each

FERTILIZERS

MILORGANITE (6-2-0)

An ideal turf fertilizer. We are distributors of Milorganite for Wisconsin (exclusive of Milwaukee County) and Upper Michigan. Milorganite quotations apply only in this distributive territory. (Special prices for car lots.)

SIZES	DEALER PRICE PER TON
25 pound bag	\$62.00
50 pound bag	52.00
100 pound bag	44.00

SACCO (4-12-4)

An excellent, complete commercial fertilizer for lawns, trees, shrubs, and gardens. Packed in 4 convenient sizes to meet your customer's needs.

SIZES	DEALER PRICE	SUGGESTED RETAIL PRICE
10-lb. * carton (packed in cases of 8 cartons)	\$.60 ea.	2½ lb. box \$.25 (two 2½ lb. boxes)
25 lb. bag (packed in cases of 2 bags)	\$1.00 ea.	5 lbs. .50 10 lbs. .90
50 lb. bag	1.65 ea.	2.50
100 lb. bag	2.60 ea.	3.95

WEDO (6-10-4) FEEDS GRASS — KILLS WEEDS

A balanced formula of grass feeding elements, plus weed killing 2, 4-D.

SIZES	DEALER PRICE EACH	RETAIL PRICE EACH
7½ lb. bag (8 per carton)	\$.65	\$1.00
25 lb. bag	1.80	2.75
50 lb. bag	2.60	4.00
100 lb. bag	4.50	6.90

ACME 6% CHLORDANE DUST

Chlordane controls insects 3 ways by contact, when eaten, or by inhalation of its vapors. It can be used in gardens, soil, lawns and in the home for controlling cutworms, slugs, snails, wireworms, white grubs, ants, cockroaches, silverfish, fleas, carpet beetles and crickets.

SIZE	DEALER PRICE PER POUND	SUGGESTED RETAIL PRICE PER PKGE
1 lb. carton (24 per case)	\$.40	\$.60
4 lb. bag (12 per case)	.25	1.50

JONES ANT KILLER

A liquid for control of household ants.

SIZE	DEALER PRICE PER POUND	SUGGESTED RETAIL PRICE PER UNIT
10¢ size (12 per carton)	\$.80	\$.10
25¢ size (12 per carton)	2.00	.25

DU PONT GARDEN PRODUCTS

ROSEDUST

Contains Du Pont "Fermate" and sulfur.	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
	8-oz. dust gun (2 doz. guns per case)	\$ 5.50	\$.69
	1-lb. sifter-top can (1 doz. cans per case)	7.50	1.00

FLORAL DUST

Contains methoxychlor and rotenone to kill insects, and Du Pont "Fermate" and sulfur to control fungus diseases.	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
	8-oz. dust gun (2 doz. guns per case)	\$ 6.40	\$.79
	1-lb. sifter-top can (1 doz. cans per case)	8.65	1.15
	3-lb. bag (eight 3-lb. bags per case)	21.00	2.65

VEGETABLE GARDEN DUST

Contains DDT and rotenone to kill insects, and Du Pont "Fermate" and "Zerlate" fungicides to control diseases.	SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
	8-oz. dust gun (2 doz. guns per case)	\$ 6.40	\$.79
	1-lb. sifter-top can (1 doz. cans per case)	8.65	1.15
	3-lb. bag (eight 3-lb. bags per case)	21.00	2.65

Du Pont TOMATO DUST

SIZE	PER DOZ. WHOLESALE	RETAIL EACH
2 lb. bag (12 to case)	\$ 6.80	\$.85

Du Pont FRUIT TREE SPRAY

SIZE	PER DOZ. WHOLESALE	RETAIL EACH
1 lb. canister (12 to case)	\$ 8.65	\$1.15
3 lb. bag (8 to case)	20.63	2.75

SEED DISINFECTANTS & TURF FUNGICIDES

SEMESAN

For vegetables and flower seeds and bulbs.	PACKAGES	MINIMUM WHOLESALE PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
	½ oz. env.	\$17.40 (a case of 144 envelopes)	\$.20 (an env.)
	2-oz. pkg.	13.40 (a case of 36 packages)	.60 (a pkg.)
	12-oz. can	24.80 (a case of 12 cans)	2.85 (a can)
	25-lb. pail	60.95 (a pail)	72.65 (a pail)

SPECIAL SEMESAN

For lawns, golf courses and other fine turfs.	PACKAGES	MINIMUM WHOLESALE PRICES TO DEALERS	MIN. RETAIL PRICES TO CONSUMERS
	1½-lb. can	\$32.85 (a case of 12 cans)	\$ 3.75
	25-lb. pail	44.00 (a pail)	52.05 (a pail)
	100-lb. drum	171.50 (a drum)	197.60 (a drum)

Seed Disinfectants & Turf Fungicides — Continued

TERSAN "75"

The new product Tersan 75 contains the same active ingredient as Tersan, but is 75% strength instead of 50%. One pound of Tersan 75 will treat 9000 square feet of area.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
3-lb. bag (12 per case)	\$50.00	\$6.75
5½-oz. can (a case of 24 cans)	15.00	1.00

LAWN WEED KILLERS

Du Pont LAWN WEED KILLER

(2, 4-D in liquid form) for killing dandelions, plantains and many other desirable broad-leaf weeds.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
8-oz. can (24 cans per case)	\$7.50	\$1.00

Du Pont LAWN WEED KILLER NO. 2

A concentrated form of 2, 4-D especially suitable for larger areas.

SIZE	MIN. PRICE TO DEALER PER DOZ.	MIN. RETAIL PRICE PER PKG.
32-oz. can (12 cans per case)	\$22.15	\$2.95

Du Pont "AMMATE"

Sure death on poison ivy, poison oak, poison sumac, deep-rooted perennial weeds and brush.

SIZE	MIN. PRICE TO DEALER PER CASE	MIN. RETAIL PRICE PER PKG.
2-lb. bottle (12 bottles per case)	\$ 8.00	\$ 1.00
6-lb. bottle (4 bottles per case)	7.20	2.70
PER CWT.		PER CWT.
50-lb. drum	19.25	27.50
350-lb. barrel	16.75	21.50

DU PONT PC CRAB-GRASS KILLER

A Soluble powder contains potassium cyanate for control of crab grass.

SIZE	DEALER PRICE PER CASE	RETAIL PRICE PER PKG.
7½-oz. bottle (24 bottles per case)	\$15.00	\$1.00
30-oz. bottle (12 bottles per case)	22.15	2.95

FLY SPRAY for DAIRY BARNS

Du Pont DAIRY BARN INSECTICIDE

Combines quick-kill with long-lasting control. It is a combination of two powerful insect killers — methoxychlor and lindane.

CONTAINER	DEALER PRICE PER DOZ.	RETAIL PRICE
4-lb. bag (6 per case)	\$45.00	\$5.40
1-lb. canister (24 per case)	13.08	1.60

Fair Trade minimum prices in states having Fair Trade laws. In other states, suggested prices only. A 4-pound bag will make 12 gallons of spray, to treat 6000 sq. ft. of barn surface.

Du Pont DAIRY CATTLE SPRAY

CONTAINER	PER DOZ. WHOLESALE	RETAIL EACH
4 oz. canister (48 to case)	\$ 3.60	\$.45
1 lb. bag (24 to case)	10.00	1.25
2 lb. bag (12 to case)	17.40	2.10

FARM and HOME WEED KILLER

Du Pont AMINE (2, 4-D Weed Killer)

For low gal-
lonage appli-
cations (below
10 gallons per
acre).

SIZE	DEALER PRICE PER GALLON
1 gal. drum.....	\$4.35
5 gal. drum.....	4.18
30 gal. drum.....	4.00
50 gal. drum.....	3.94

Du Pont ESTER (2,4-D Weed Killer)

For control of
many weeds
under difficult
conditions.

SIZE	DEALER PRICE PER GALLON
1 gal. drum.....	\$4.41
5 gal. drum.....	4.24
30 gal. drum.....	4.06
50 gal. drum.....	4.00

Du Pont 90% SODIUM TCA

A weed killer
for control of
quack grass,
Johnsongrass
and Foxtail.

SIZE	DEALER PRICE PER POUND
10-lb. can (4 per case).....	\$.46
50-lb. drum.....	.40
100-lb. drum.....	.39½

INSECTICIDES & FUNGICIDES

Du Pont CALCIUM ARSENATE

SIZE	DEALER PRICE PER POUND
100-lb. drum.....	\$.12
25-lb. bag (2 per case).....	.12
4-lb. bag (12 per case).....	.12

Du Pont LEAD ARSENATE

SIZE	DEALER PRICE PER POUND
100-lb. drum.....	\$.28½
24-lb. bag (2 per case).....	.28½
6-lb. bag (8 per case).....	.28½
4-lb. bag (12 per case).....	.28½
3-lb. bag (16 per case).....	.28½
1-lb. bag (24 per case).....	.44

"FERMATE" FUNGICIDE

SIZE	DEALER PRICE
8-oz. cans (2 doz. per case) per doz.....	\$6.00
3-lb. bag (12 per case) per lb.....	.60

Du Pont COPPER-A COMPOUND

SIZE	DEALER PRICE PER CWT.
50-lb. bag.....	\$28.95
6-lb. bag (8 per case).....	31.25

Du Pont "DEENATE" 75W DDT

SIZE	DEALER PRICE PER POUND
50-lb. bag.....	\$.44
7-lb. bag (8 per case).....	47½
6-lb. bag (8 per case).....	47½
4-lb. bag (12 per case).....	47½
3-lb. bag (16 per case).....	47½
1-lb. canister (24 per case).....	73½

Du Pont LEXONE 10-GW

SIZE	DEALER PRICE PER POUND
50-lb. bags.....	\$34
6-lb. bag (8 per case).....	.37

Du Pont MARLATE 50

SIZE	DEALER PRICE
Methoxychlor 8 oz. (24 to case) per doz.....	\$6.00
50-lb. bag — per pound.....	.61
4-lb. bag (12 per case) per pound.....	.64

Du Pont SPREADER STICKER

SIZE	DEALER PRICE PER GALLON
50-gal. drum.....	\$6.15
5-gal. drum (1 per case).....	6.20
1-gal. can (6 per case).....	6.40
1-pt. bottle (12 per case) pint.....	.90

Du Pont DRY LIME SULFUR

SIZE	DEALER PRICE PER CWT.
12½-lb. bag (16 per drum).....	\$18.00
5-lb. can (8 per case).....	35.00
1-lb. can (24 per case).....	42.00

Du Pont SULFORON WETTABLE SULFUR

SIZE	DEALER PRICE PER CWT.
50-lb. bag.....	\$7.60
6-lb. bag (8 per case).....	9.20

Du Pont SULFORON X WETTABLE SULFUR

SIZE	DEALER PRICE PER CWT.
50-lb. bag.....	\$8.75
5-lb. bag (10 per case).....	10.50

Du Pont ZERLATE FUNGICIDE

SIZE	DEALER PRICE PER POUND
50-lb. bag.....	\$.59
3-lb. bag (12 per case).....	.60